

Ms. Muna Al Gurg
Director of Retail
Easa Saleh Al Gurg Charity Foundation
United Arab Emirates

An active member of Dubai's business and non-profit community, Muna Al Gurg's primary responsibility is towards her family business - the Easa Saleh Al Gurg Group - a diversified international conglomerate formed by her father in Dubai in 1960.

She is currently Director of Retail for the 50-year-old family business and responsible for strategy and operational development for the group's international and local retail brands that include United Colours of Benetton, Siemens, Unilever and IDdesign.

Al Gurg is also Chairwoman of Young Arab Leaders UAE where she is responsible for spearheading this government-led enterprise's effort in promoting education, entrepreneurship and youth development. Al Gurg resides on the board of directors of Emirates Foundation, an independent philanthropic organisation chaired by HH Sheikh Abdullah bin Zayed Al Nahyan, which helps improve the welfare of youth across the UAE. She is also a founding board member of Hub Dubai, a non-profit collaborative playground for social, environmental and economic development.

An active mentor at the Dubai Start-up sessions, a community of passionate entrepreneurs who believe in innovation, in 2012 she was selected to join the judging panel of a business reality show 'The Entrepreneur', produced by the UAE's second largest telecoms firm 'du'. Al Gurg is also on Endeavor Global's UAE board.

A personal interest in social initiatives sees Al Gurg serve on the board of several non-profit organisations, including the Easa Saleh Al Gurg Charity Foundation, allowing her to extend philanthropic efforts by providing primary education support to over 300 underprivileged children in Zanzibar. She is also a board member of the Palestine Children's Relief Fund, and ambassador of the UAE's Pink Caravan's breast cancer awareness initiative.

In June 2010, Al Gurg was recognized and presented the Emirates Women's Award for outstanding achievers by HH Sheikh Ahmed bin Saeed Al Maktoum.

In 2004, a passion for promoting the arts in the GCC led her to a board seat on the Dubai Community Theatre and Arts Centre (DUCTAC), where she helped build this cultural centre. Al Gurg started her career with Saatchi & Saatchi in Dubai, and consequently joined the family business in 2001. She holds an MBA from London Business School in the UK and is also a Fellow of the Middle East Leadership Initiative of The Aspen Institute and a member of the Aspen Global Leadership Network.

Al Gurg is a frequent opinion columnist for the UAE's leading daily newspaper - Gulf News. Her updates can be followed on twitter [@MunaAlGurg](https://twitter.com/MunaAlGurg).